



**Thayer Street District Management Authority  
Board of Directors Meeting**

Tuesday, June 7, 2022  
118 Waterman Street, 2nd floor

**MEETING MINUTES**

The Thayer Street District Management Authority (TSDMA) board meeting was called to order at 9:46 A.M.

**1. Roll Call**

Directors: Joe Mardo, Chair; Paul Griesinger; Richard Dulgarian; Lauren Berk; Katie Silberman; Liza Farr; Joe Lazzerini; and Donna Personeus, Executive Director.

Absent: John Luipold; Ex officio: Ed Bishop

Guests: Megan Lewis, Brown University; Kelly Mitchell, Brown University; Lt. William Brown, Providence Police; Tim Shea, Neighborhood Liaison, City of Providence

**2. Presentation by Jo Lee of PopUp Rhody**

Presentation rescheduled to July 2022 at request of the presenter

**3. 235 Meeting Street Development Update Presentation**

Presentation to be rescheduled

**4. Final Discussion and Vote on FY 2023 Budget**

Ms. Personeus and Mr. Luipold, TSDMA Treasurer, presented a budget of \$199,164 with projected revenues of \$162,249 and use of \$36,915 from the FY 2022 balance, to secure a balanced budget for FY 2023 with addition of discretionary funds not to exceed \$25,000 to be used for street improvement purchases from the list provided. The Board reviewed and discussed the estimate of receipts and an estimate of expenditures as presented by Ms. Personeus and Mr. Luipold for FY 2023. The FY 2023 Budget was approved as presented after a motion by Ms. Berk, which was seconded by Mr. Griesinger. The vote was unanimous.

**5. Nomination, Discussion, and Vote on TSDMA Board of Directors Executive Positions for FY 2023.**

After a brief discussion, Ms. Silberman made a motion to have Executive Board members, Mr. Mardo, Chairman; Mr. Griesinger Vice Chairman; and Mr. Luipold, Secretary/Treasurer to continue in their current position for FY 2023, which was seconded by Ms. Berk. The vote was unanimous.

**6. Discussion and Vote to Approve the Minutes from the Board Meetings on April 5 and May 3, 2022.**

Minutes from the April 5, 2022 and May 3, 2022 Board meetings presented by Ms. Personeus were approved after a motion by Ms. Berk, which was seconded by Ms. Farr. The vote was unanimous.

### **7. Discussion and Vote to Approve the Financial Reports as provided on May 3, 2022 and June 7, 2022.**

Financial Reports were presented for May 2022 and June 2022 by Ms. Personeus, due to discrepancies pointed out by Ms. Personeus in the income received vs. income reported on the June reports, the Board decided not to approve the financial reports as provided until the discrepancies were corrected by bookkeeping.

### **8. Social Media Report Presentation by Consultant Audrey McClelland**

Ms. McClelland presented her social media monthly report for May 2022. Highlights of the report included an update on social engagement, influencer-related activity in May, and influencers scheduled for June.

### **9. Thayer Street Marketing Committee Update**

Ms. Silberman provided updates from the marketing committee meeting, which included the following: a wrap up and recommendation from the Earth Day event, as well as the upcoming events of, Thayer Summer Lunchtime Music Series and Taste of Thayer. It was agreed that our future Earth Day event should take place on a Saturday during the week that Earth Day is included. Ms. Personeus presented an updated version of the Taste of Thayer sponsorship one-sheet for review. Ms. Silberman asked Ms. Personeus to resend Board members the link to the sponsorship spreadsheet and event sponsorship information one-sheet.

### **10. Executive Director Report**

Ms. Personeus emailed her Executive Director report on June 5, 2022, to each Board member. There was no further discussion.

Ms. Personeus updated the Board on the recent uptick in violence and homeless activity on or near Thayer Street. She informed the Board that she had contacted Lt. Brown to voice concern, ask for solutions and ask for additional police presence for Thayer Street.

### **11. Thayer Street District Curbside Study Update**

Ms. Farr updated the Board that the changes to Euclid were currently on hold and that she had hired two interns to work with her on curbside data collection during the summer.

### **12. Fones Alley Shared Trash Area Update**

Ms. Personeus reported that she had been in contact with Ms. Bishop. Ms. Bishop stated that due to her father's recent health concerns, all Mr. Bishop's current projects were being reviewed by the family. The Fones Alley shared trash area is one of those projects. She asked me to follow up in a few weeks.

### **13. Thayer Holiday Lights Workgroup Update**

Ms. Personeus stated she had followed up with the vendors who she had been in touch with regarding the project, but she had not received an update or proposal to date.

### **14. Thayer Street Biodiversity Update**

Ms. Personeus updated the Board, stating she would be filling the new planting containers with small trees and flowers. She would also be testing the wildflower seeds in the month of June to make a determination on how to move forward with all the tree wells.

### **15. Thayer Business Update**

Ms. Berk reported retail sales have been weather dependent. Sales figures for May were fine. She mentioned that Rev'd Indoor Cycling was leaving.

**16. Other Business**

Ms. Silberman stated Brown University would be back with a full summer schedule, including full campus activities.

Board members were asked to consider possible candidates, who are property owners, to fill the remaining Board position.

There being no further business, the meeting was adjourned at 10:30 A.M.