

1. **Lt. Governor McKee: Opening Remarks** (2 minutes)
2. **LG introduces DLT Assistant Director Matt Weldon: UI Update** (3-5 minutes)
  - a. Over 206k UI claims
  - b. Having issues with UI? Fill out the online form [here](#)
  - c. Click the **RED** box if you are having issues certifying, creating a pin, or need to resolve a payment issue
  - d. Click the **YELLOW** box to email the fraud unit
  - e. Listen for more (quick Q & A at beginning & end of call)
3. **LG introduces DBR Director Liz Tanner w/ Commerce Communications Director Matt Sheaff: Regulation/Reopening Update** (3-5 minutes)
  - a. If you or your employees are sick, STAY HOME.
  - b. Screen visitors/customers if appropriate for your business, sanitize/clean, social distance-- see [reopeningri.com](http://reopeningri.com) for more guidance & to see the phases
  - c. Email Commerce at [PPP@commerceri.com](mailto:PPP@commerceri.com) if you are having trouble getting your PPP processed with your lender (funds still available)
  - d. Phase 1 is specifically for retail (non-critical retailers can reopen May 11)
  - e. LG mentions looking at other countries for models (Japan, Australia..)
4. **LG introduces Gift it Forward Panel** ([RISmallBusiness.org](http://RISmallBusiness.org)-- 4 minutes) **featuring:**
  - a. **Chris Parisi of Trailblaze Marketing** (2 minutes)
    - i. Over 1k businesses signed up on [RISmallBusiness.org](http://RISmallBusiness.org) with about 180k site visits; Questions or want to volunteer? Email [Justin@OceanSideGraphicsRI.com](mailto:Justin@OceanSideGraphicsRI.com)
    - ii. Cox Media donated media to drive traffic to the site
    - iii. This is a free way to advertise your business, so make sure you sign up
    - iv. Need a way to sell e-gift cards? Sign up [here](#)
  - b. **Lori Giutarri of Visual Thrive** (2 minutes)
    - i. [RIThrives.com](http://RIThrives.com) is another partner; you can also sign up here for free
    - ii. You have the ability to publicize how you are operating (i.e. curbside only, appointment only, etc.) & can be updated as reopening starts
5. **LG introduces the first Reopening Small Business Panel** (9 minutes) **featuring:**
  - a. **Christine Raffa of Raffa Yoga, Urban Sweat Spa, & Raffa Real Food Vegan Café** (3 minutes)
    - i. Over 70 small yoga students in RI; have worked together to submit business plans-- emphasizes that fitness centers are important for health
    - ii. Clients can use their own items/props; they stay in their own space for the duration of class; easy to social distance
    - iii. If you have multiple studios in the building, can you have say 10/studio or is it 10 total in the building?
  - b. **Fmr. Mayor Richard Sardella of Sardella's, Imbriglio's, & Marina Pub** (3 minutes-- at end of call)
    - i. Mentions that the Governor discussed table service in yesterday's presser, but this should not be allowed; numerous restaurants agree--

spaced tables with to-go food/cocktails; option to sit at outdoor table with no table service; tables will be disinfected after each person is done

- ii. Encourages businesses to work with their local government; Mayor Sardella has been working with Newport's City Manager on this plan

c. **Rebecca Brady of Hometown Poké** (3 minutes)

- i. Mayor Elorza closed Providence streets without consulting any of the businesses; Becca found out through the Projo; she immediately contacted LG McKee & was on a conference call with Mike Solomon & a few other businesses discussing the negative impact it had--- the next day, the barriers were removed & Camp Street was reopened (also affected food pantry & a few other community based organizations that are used daily)
- ii. Very high overhead, decreased profits
- iii. Seeking more clarity on reopening & PPP

6. **LG introduces the second Reopening Small Business Panel featuring Salon & Spa owners** (9 minutes):

a. **Nancy Boegler of Salon Centric/L'Oreal** (3 minutes)

- i. Works throughout New England as a coach & consultant
- ii. Biggest concern is lack of communication
- iii. Needs to know standard procedures of safety to start getting to businesses (takes weeks to get things)

b. **Gina Silvestro of Gel Essentialz Salon & Distribution** (3 minutes)

- i. Submitted reopening plans & sent out a global survey to salons all over the country & in other countries
- ii. Seeking clarity on what exact protocols salons need to implement so they can start preparing

c. **Lyn Daponte of Titian Salon** (3 minutes)

- i. Smaller salon with the ability to abide by health protocols; says it is unfair if she can open first, but bigger salons cannot
- ii. Frustrated with lack of communication & clarity
- iii. LG notes that the pilot program is going to hurt businesses because it is unlevel

7. **Lt. Governor McKee: Closing Remarks**