



**Thayer Street District Management Authority
Board of Directors Meeting**

Tuesday, March 7, 2017

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MEETING MINUTES

The Thayer Street District Management Authority (TSDMA) board meeting was called to order at 9:00 AM.

1. Roll Call

Directors: John Luipold, Interim Chair; Albert Dahlberg; Paul Greisinger; Steve Lewinstein; David Everett; Susan Mardo; Richard Dulgarian; Lauren Berk; Joanna Levitt & Donna Personeus, Executive Director.

Guest: Katie Silberman

Ex officio member: Edward Bishop; David Shwaery

2. Discussion and Vote to Approve Minutes from February 7, 2017

Minutes from the February 7, 2017 Board meeting presented by Ms. Personeus were approved with edits after a motion by Ms. Berk, which was seconded by Ms. Mardo. The vote was unanimous by all attending Board members.

3. Discussion and Vote on Financial Report as provided on March 7, 2017

Financial Reports were presented March 7, 2017 by Ms. Personeus and were approved after a motion by Mr. Dahlberg, which was seconded by Mr. Greisinger. The vote was unanimous by all attending Board members. Mr. Luipold will be meeting with city tax assessors to assess the value of the Farview property at 307 Thayer. He informed the Board that Farview will voluntarily pay the TSDMA tax assessment for this property starting in FY 2018. Mr. Luipold confirmed that Mr. Martineau had been removed from both TSDMA bank accounts. He stated that he needed a TSDMA Board member to be added with signing rights to the account in case of emergency. Ms. Berk stated she would volunteer. There were no objections from the Board.

4. Executive Director Report

Ms. Personeus reported that she emailed her Executive Director report on March 2, 2017 to each Board member. There was not a request to add any items for further discussion to the agenda for today's meeting.

Ms. Personeus reported to the Board that she had been approached by the tenant of 108 Waterman about using the TSDMA sponsored Trash Compactor and Cardboard Recycle Center on Fones Alley. She asked permission to introduce the tenant to our account manager at Waste Management. After discussion, there was no objection from the Board.

5. Big Belly TSDMA Wayfinding Ad Panel Post

Ms. Personeus presented a rough proof of the TSDMA Big Belly ad panel poster for discussion. Ms. Levitt volunteered to work on the poster to bring the poster graphics to the next level for review at the next Board meeting.

6. Illegal Dumping Enforcement/Surveillance Cameras and Signs Updat

The Board reviewed and selected the dumping and surveillance signage to be recommended for use by all the TSDMA property owners. Ms. Personeus was asked to contact property owners and provide them with the Board's signage recommendation, as well as a location where the signage could be purchased.

7. Merchants Report

There was no report given by the Ms. Mardo, the Thayer Merchant liaison.

8. Other Business

The Board discussed options to expand the district. Mr. Luipold asked Ms. Personeus to provide him with numbers on the TSDMA tax assessment on commercial only vs. full property value for review and future discussion.

Construction & New Tenant Updates

Mr. Luipold reported that Insomnia Cookies opened on March 6 with a TSDMA Grand Opening Ribbon Cutting and Tropical Smoothie Cafe is on schedule to open at 272 Thayer at the end of May 2017. Ms. Personeus reported the Mr. Sorbo had mentioned that Lim's Restaurant in Wayland Square is planning on opening a second location at 165 Angell, the former location of English Cellar Alehouse.

There being no further business, the meeting was adjourned at 9:55 AM.